

Thank you for attending the **Public Meeting for the Town of Schroepfel Local Waterfront Revitalization Program (LWRP).**

- While at this Public Meeting, we invite you to:
- Browse the poster gallery to learn about the project,
 - Place comments on the posters to provide your input, and
 - Meet and discuss the project with the Waterfront Advisory Committee (WAC) and Consultant Team

Please note that all Local Waterfront Revitalization Program (LWRP) Update material presented at this Public Information Meeting is in the **DRAFT** form. We are actively soliciting community input through a Public Meeting, and additional opportunities to engage in this project will be provided in the future. **We need your input in order to shape the Town of Schroepfel LWRP. Thank You for participating and sharing your ideas and feedback!**

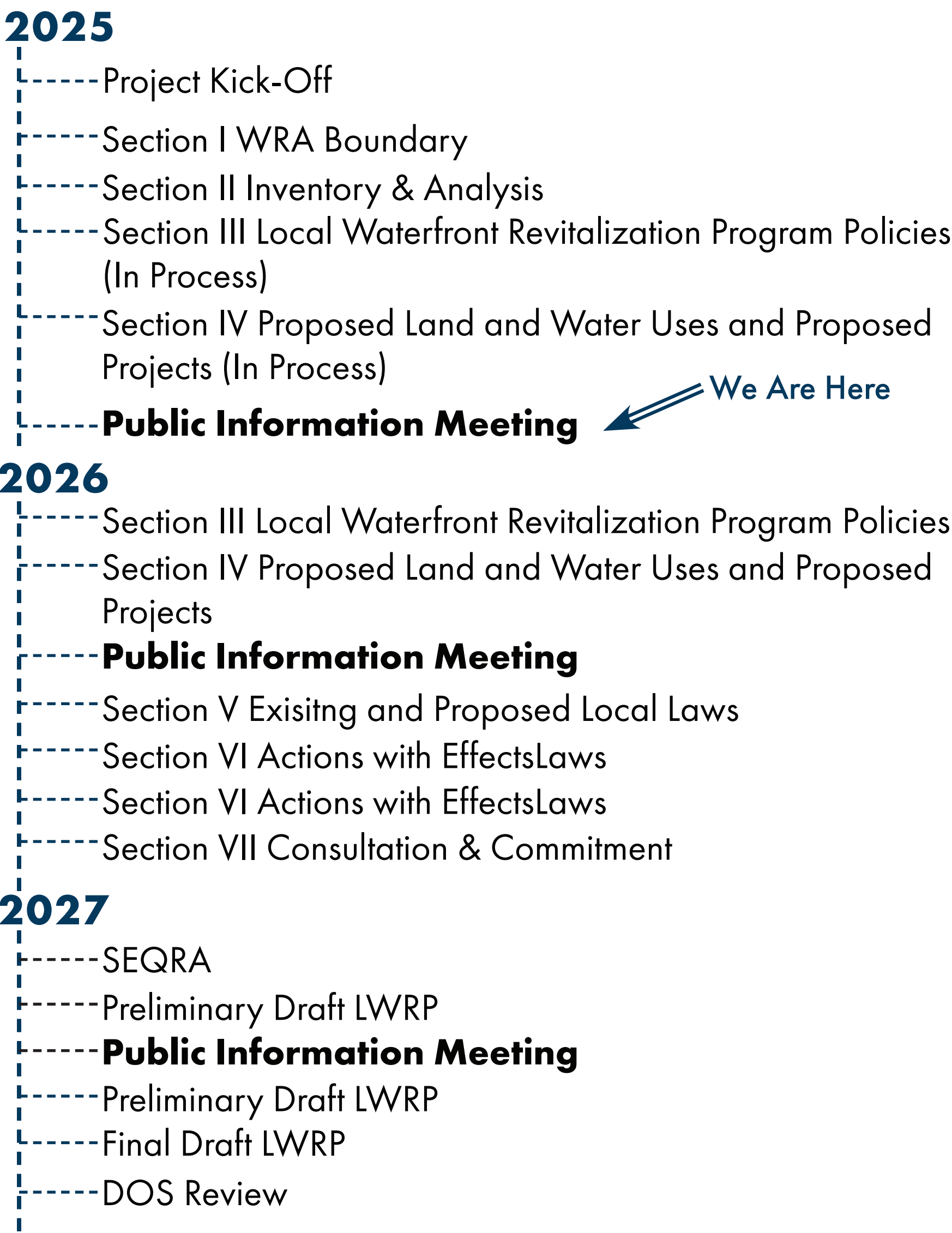
WHAT IS AN LWRP?

- A Local Waterfront Revitalization Program (LWRP) is a locally prepared, comprehensive land and water use program for a community’s designated inland waterway. It often includes a Harbor Management Plan (HMP) to help manage water-dependent activities.
- Authorized by the New York State Coastal Management Program
 - Reflects a shared community vision shaped by public input
 - Balances natural resource protection with waterfront economic development
 - Ensures that future projects within the coastal area are consistent with local policies, promoting sustainable use and preventing resource impairment.

WATERFRONT ADVISORY COMMITTEE

- Carol Jones, Business Owner/Real Estate Agent
- Tyler Toomey, Waterfront Property Owner
- John Sidorakis, Business Owner
- Pete Stancampiano, Planning Board
- Bill McDonald, Planning Board
- Tom Milert, Town Board Member
- Angela Neiss, Waterfront Property Owner/Teacher
- Tasfia Zaman, DOS Representative

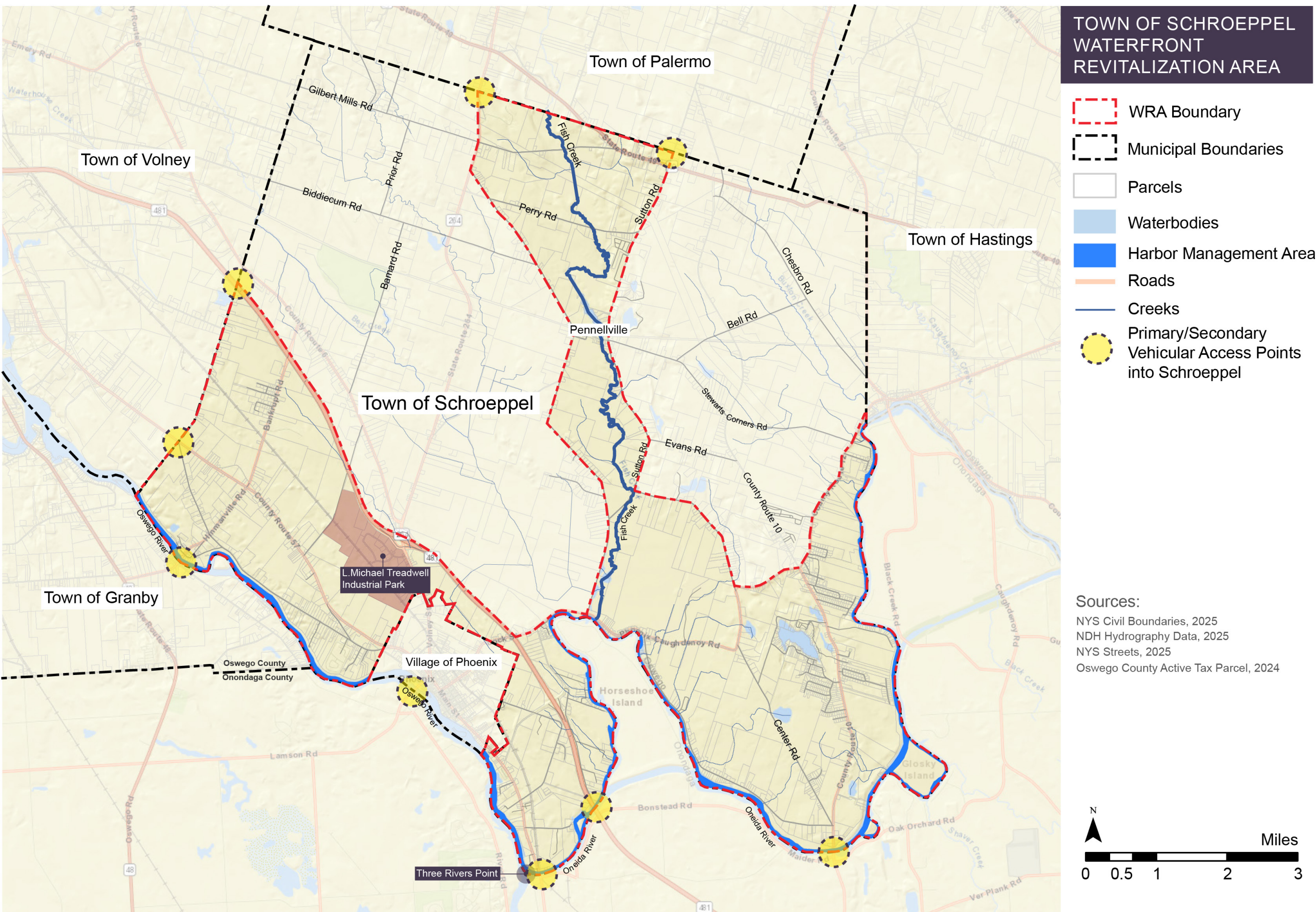
ANTICIPATED PROCESS AND TIMELINE



WATERFRONT REVITALIZATION BOUNDARY

The WRA is intentionally designed to strengthen connections between local neighborhoods and the waterfront, fostering a unified community vision that blends economic growth with recreational development.

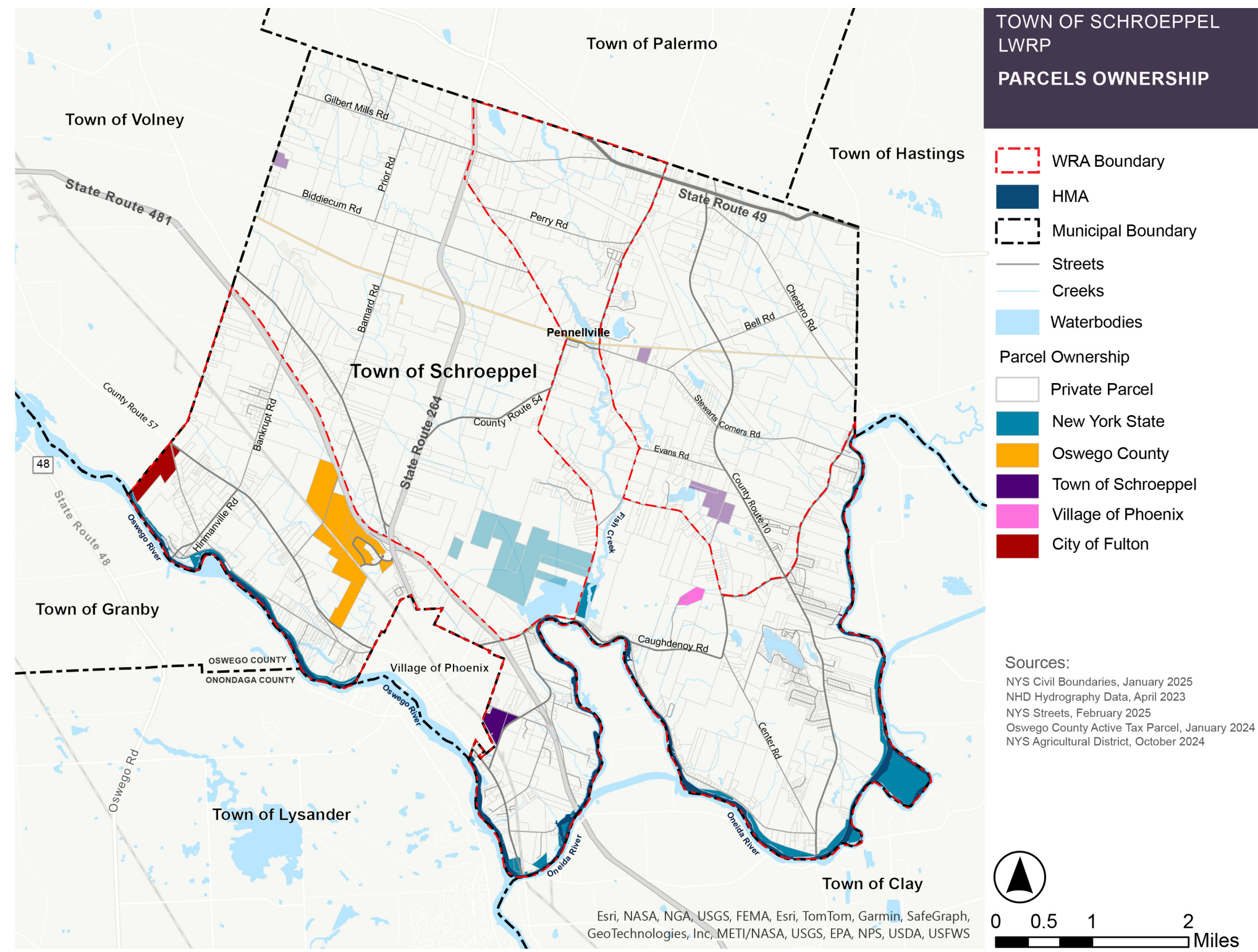
The Waterfront Revitalization Area (WRA) included in the Town of Schroepfel LWRP encompasses a total of approximately 12,798 acres including the Oswego River and the Oneida River that flow westwards from Oneida Lake forming the “Three Rivers” junction with the Seneca River, which then flows north into Lake Ontario. The WRA boundary also covers a portion of Fish Creek, which runs from the Oneida River towards the northern Town boundary. The WRA is limited to the municipal boundary of the Town of Schroepfel, as illustrated in Figure.



Most of the land in the Town of Schroepfel is privately owned, though there are several publicly owned parcels. Town of Schroepfel owns 6 parcels within the WRA ((±) 42.29 acres) which include the Town’s Justice Court and Highway Department properties.

NYS owns 14 parcels within the Town, of which 8 parcels, approximately 364.31 acres, are located within WRA. 5 of which are classified as State-owned land (other than forest preserve) under Section 532-b, c, e, f, or g of the Real Property Tax Law. Some of these parcels are located along the Oswego River. The County of Oswego owns 14 parcels within WRA, some of which are within the L. Michael Treadwell Industrial Park (Park shown in Yellow on Ownership Map), NYS snowmobile trails, cell towers, and small parks. NYS-owned parcels located across both rivers offer potential for future waterfront development. Also, the L.Michael Treadwell Industrial park includes several vacant sites for potential future development.

Ownership Patterns



Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Explore and market options for the redevelopment of the Three River Plaza
- 2

Promote the development of new retail and tourism businesses and expansions to existing businesses.
- 3

William J. Farley Jr. Community Park Design Study and Implementation
- 4

Feasibility Study for the Vacant Parcels across the Oswego and Oneida Rivers
- 5

Establish a program that would provide funding, in terms of rent payments, to local entrepreneurs to open seasonal businesses (4-6 months) in vacant storefronts
- 6

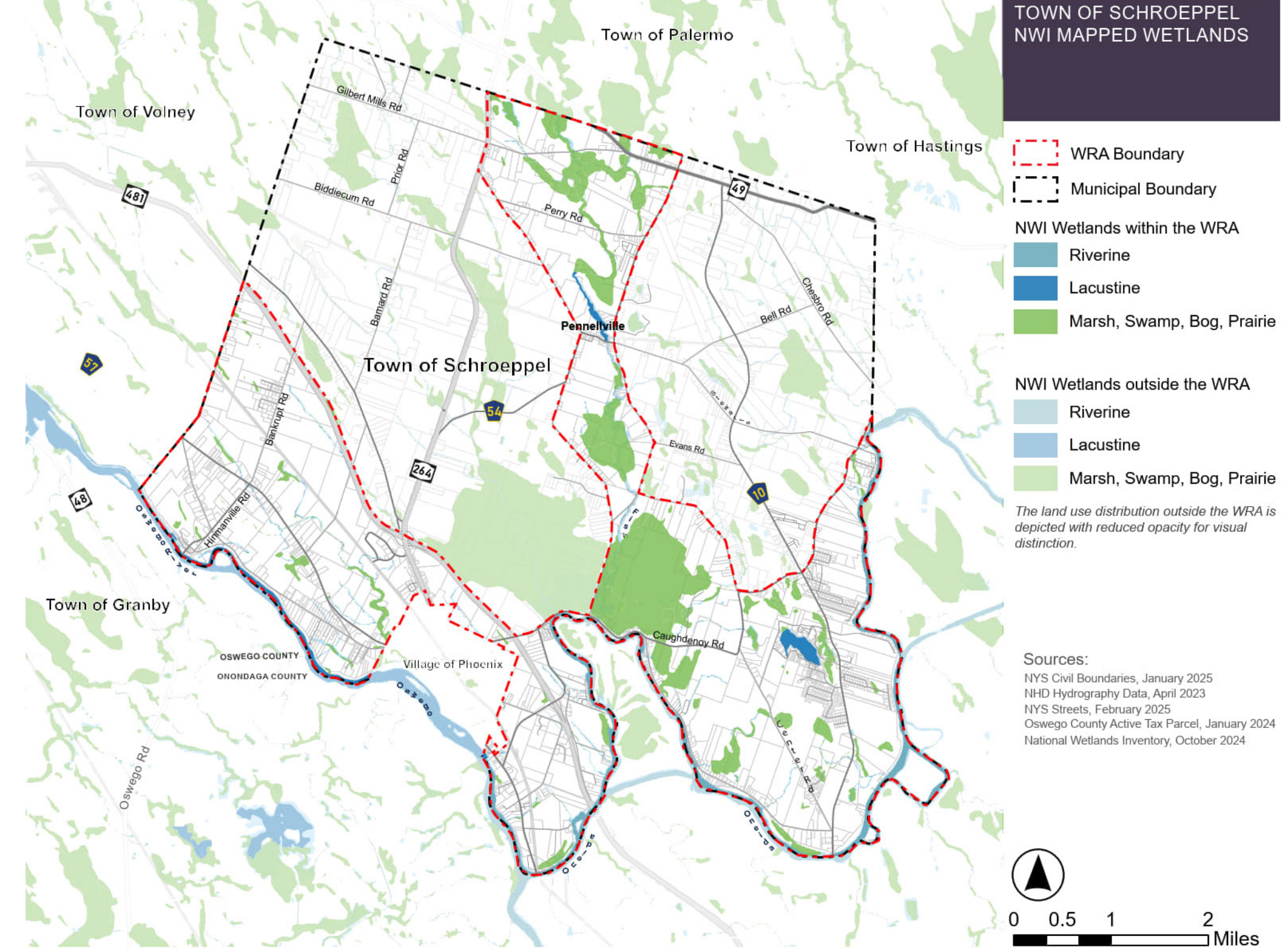
Create a Branding for the Town depicting its identity as a scenic riverfront community

Suggested Projects – place a sticky note with your own ideas of development projects you would like to see along the waterfront areas of the Town.

FLOODING & EROSION HAZARD

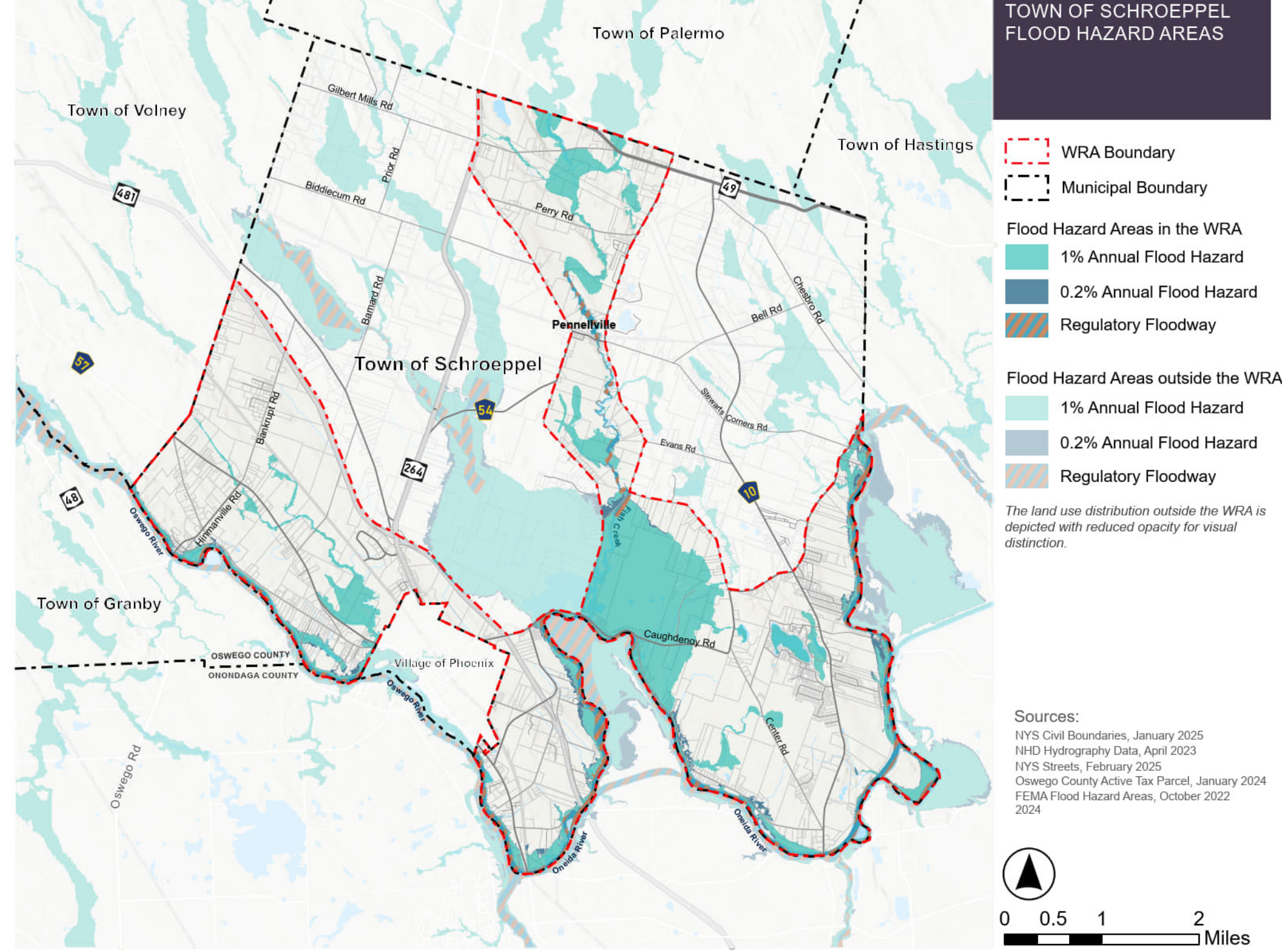
The NYS Department of Environmental Conservation (DEC) freshwater wetlands mapping (February 2025), which delineates jurisdictional wetlands in accordance with Article 24 of the Environmental Conservation Law, and the National Wetlands Inventory (NWI) produced by the US Fish and Wildlife Service (October 2024). While the wetlands shown, remain protected under state law, recent federal regulatory changes following U.S. Supreme Court decisions have narrowed the scope of U.S. Army Corps of Engineers jurisdiction, and some wetlands mapped by the NWI may no longer fall under federal protections.

Wetlands Map



The Federal Emergency Management Agency (FEMA) last updated the Town of Schroepfel's Flood Insurance Rate Map (FIRM) in October 2022. Within the Town, several flood hazard zones have been delineated, as shown in, including areas subject to the 1% annual flood hazard, ((±) 2,227 acres or 17.4% of the WRA), and the 0.2% annual flood hazard, ((±) 151 acres or 1.2% of the WRA). The FEMA mapping identifies significant flood risk areas along the Oneida River, Oswego River, and Fish Creek.

Flood Hazard Areas



Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Develop Waterfront Agricultural Buffer and Riparian Planting Program (for Fish Creek)
- 2

Town Stormwater Management Law & Design Guidelines
- 3

Develop a Wetland Restoration and Buffer Enhancement Program
- 4

Conduct a green infrastructure feasibility study to identify the best locations for rain gardens and bio-swales to collect and filter runoff, improve groundwater recharge and the quality of surface waters; and develop a program to provide cost sharing and technical assistance to local stakeholders.
- 5

Work with the Oswego County Soil & Water Conservation District to provide technical and financial assistance to farm operators to implement sediment/erosion control Best Management Practices to reduce the quantity and improve the quality of runoff from agricultural lands.
- 6

Develop a WRA-wide Stormwater Management Plan that addresses the long-term remediation of uncontrolled stormwater runoff and associated erosion.

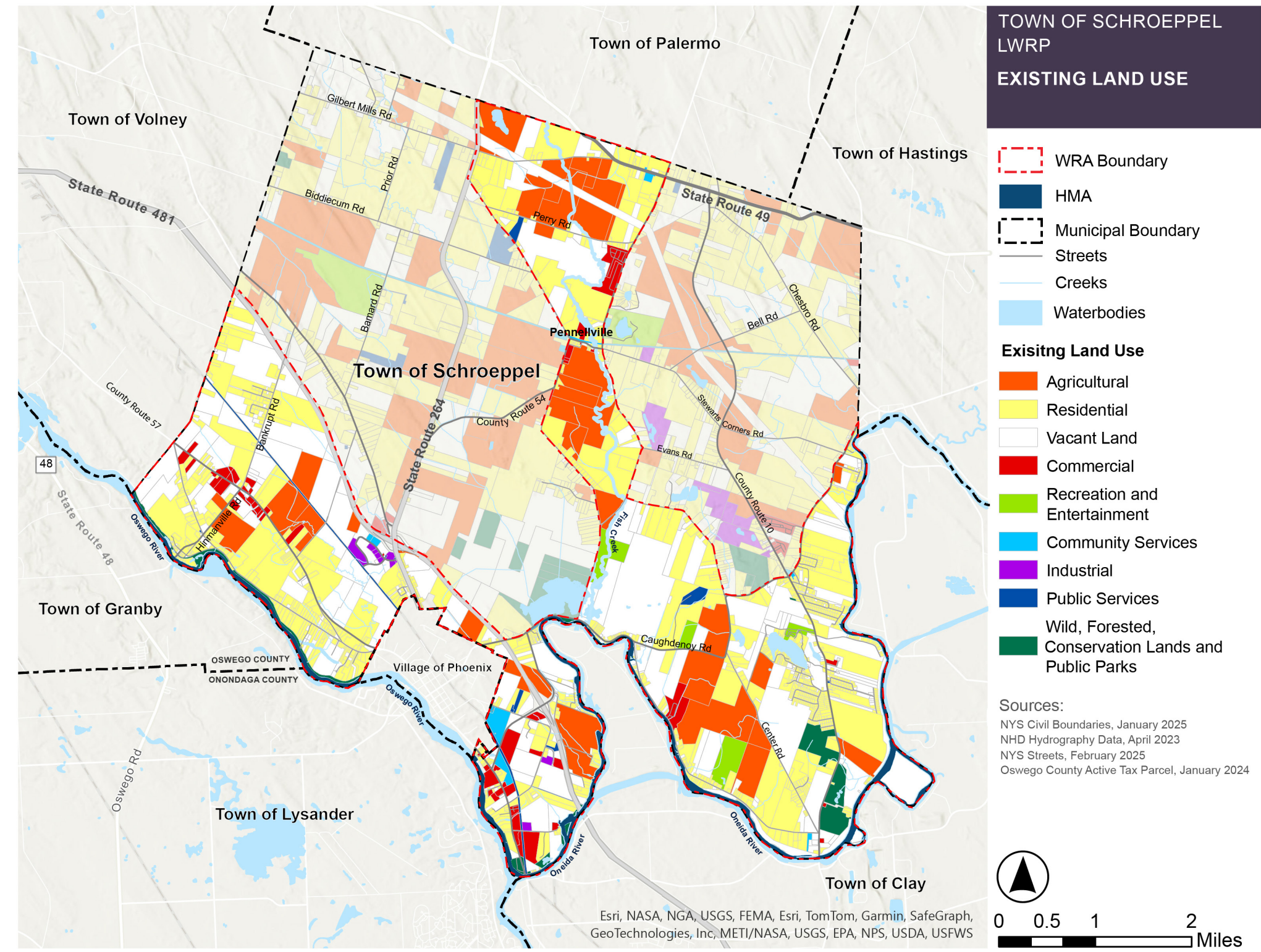
Suggested Projects – place a sticky note with your own ideas of development projects that support Flooding & Erosion Hazards, Stormwater and In-water Improvements along the waterfront areas of the Town.

RECREATION, TRAIL & WALKWAYS

There are no publicly accessible areas within the WRA that provide direct access to the shorelines, however, there are a few access points from the Village of Phoenix (described below) to the shoreline of the Oswego and Oneida Rivers. Most river access within the WRA is through private property, which limits public access. The Town does have several existing parks and recreational areas which includes:

- William J. Farley, Jr. Community Park
- Great Bear Recreation Area
- Pleasant Lake Campground
- Camp Talooli
- Beaver Meadows Gold Club

Land Use Map



Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Formalise Fishing Access at Fish Creek along Sutton Road and Route 54
- 2

Establish a River Trail from Canal Road to Three Point River Junction along the Oswego River
- 3

Enhancement of NYS Snow Mobile Trail
- 4

Develop a boat launch along the Oswego River and Oneida Rivers on State Owned Parcel.

Suggested Projects – place a sticky note with your own ideas of development projects that supports recreation activities along the waterfront areas of the Town.

Abandoned, underutilized, and deteriorated sites in the Town’s inland areas have been identified as areas of focus for improvements to structures, facades, and the surrounding sites. These improvements should serve multiple purposes, including enhancing the Town’s visual character, promoting its historic theme, and supporting economic development that strengthens the Town’s role as a recreational and rural community.

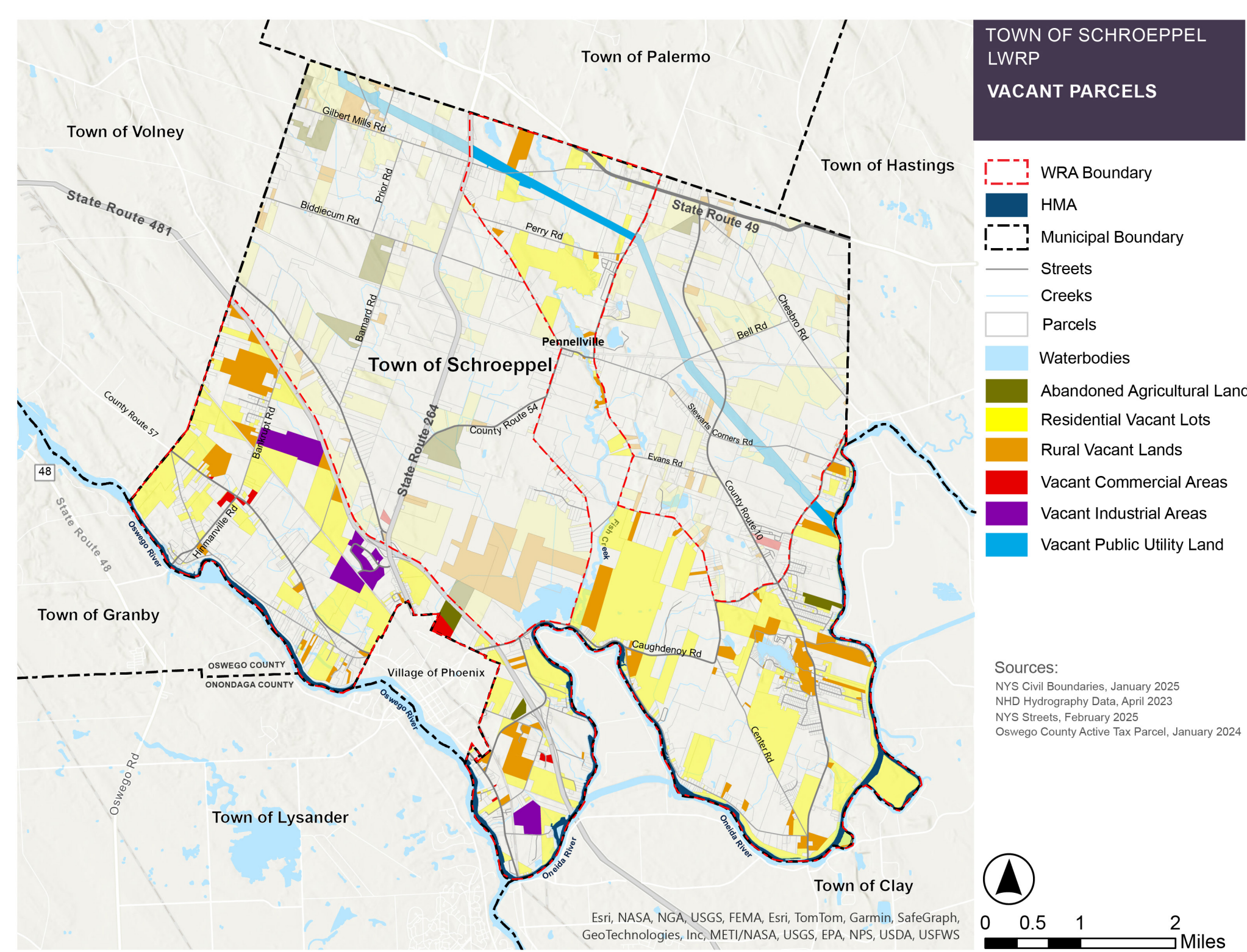
Underutilized and Vacant Sities

A significant portion of the Town’s land, approximately one-third of its total area, remains vacant. There are 539 vacant parcels across the Town of Schroepfel, of these 539 parcels, more than 350 are located within the WRA.

According to the Town’s Comprehensive Plan, three potential growth areas have been identified on vacant and underutilized land. These key focus areas include:

- The intersection of Route 57 and Route 57A near Three River Plaza
- The County Route 10 corridor near the Oneida River Road/ Center Road intersection
- The County Route 10 corridor near the Sand Ridge Hamlet

Vacant Parcel Map



Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Utilize the DOT parcel at the Three River Junction for the Development of the Park and Historic Three River Point
- 2

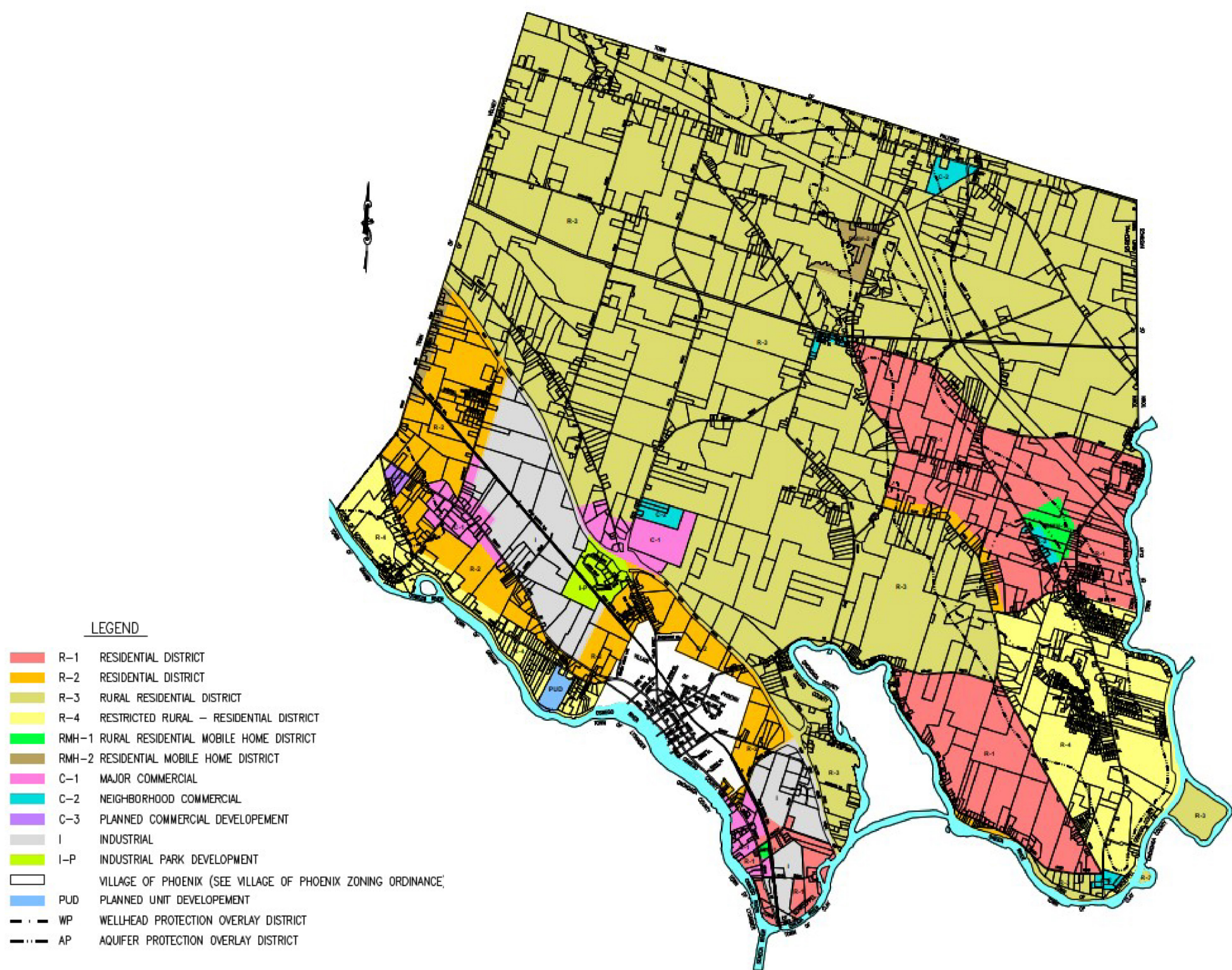
Utilize the DOT parcel along the Oswego River and design a Pedestrian Walkway and a public Water access point
- 3

Plan to acquire the Vacant Industrial Parcel between Route 57 and State Route 481 to develop a Commercial establishment owned by Phoenix Meadows LLC

Suggested Projects – place a sticky note with your own ideas of development projects that supports infrastructure improvements along the waterfront areas of the Town.

Town of Schroepfel currently has 14 zoning district. The existing zoning designations for the shoreline areas of the Town are primarily R-1 (Residential District), R-2 (Residential District), R-3 (Rural Residential District), C-1 (Major Commercial), I-P (Industrial Park), and PUD (Planned Unit Development). Away from the shoreline, additional zoning district designation includes R-4 (Restricted Rural), RMH -1 (Rural Residential Mobile Home District), RMH-2 (Residential Mobile Home District), C-2 (Neighborhood Commercial), C-3 (Planned Commercial Development).

Zoning Map



Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Establish Local Waterfront Overlay District
- 2

Develop a Community Design Guidelines for the Residential Properties across waterfront.
- 3

Establish a business Improvement District along the County Route 57 east to the Village of Phoenix.
- 4

Establish a Signage for the “Three River Point” at the intersection of Oswego Road and North Sore Road.
- 5

Develop the Wayfinding signage plan to access all public signage with the WRA; seeks to improve the consistency and design throughout the Waterfront; addresses elimination, consolidation, or relocation of exisitng signs.

Suggested Projects – place a sticky note with your own ideas of of local policy changes you would like to see that supports smart growth, shoreline/coastal resiliency, and community design, i.e. zoning and land use, subdivision regulations, design guidelines, etc

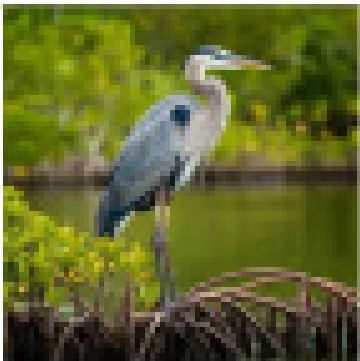
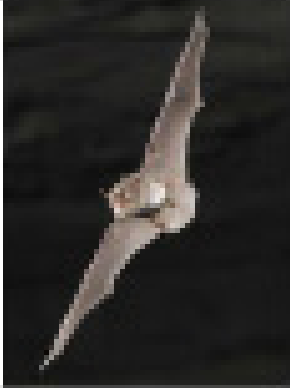
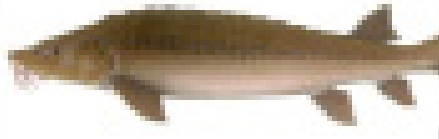
Birds & Animal

The ecological communities found throughout the WRA are limited but boasts valuable wildlife and plant species. Data from several sources, including the U.S. Fish & Wildlife Service; the NYS Breeding Bird Atlas; the New York Natural Heritage Program, and the NY Nature Explorer online mapping application, was collected to create a comprehensive view of the diverse ecology of the area. Much of the Town of Schroepfel, including the WRA, is in the vicinity of bats and animals listed as endangered or threatened, and aquatic fish, which is listed as threatened.

Invasive Species

An invasive species is a plant or animal that is foreign (non-native) to an ecosystem whose introduction causes or is likely to cause economic or environmental harm or harm to human health. Invasive species can significantly change both terrestrial and aquatic ecosystems and have been identified as second only to habitat destruction as a cause of the decline of global biodiversity. They cause or contribute to habitat degradation and loss; the disruption of natural ecological processes; the loss of native fish, wildlife, and tree species; and the loss of recreational and economic opportunities.

A number of invasive species have been identified in Oswego County, including fanwort, hydrilla, and water chestnut. The water chestnut is of particular concern. Water chestnuts lack natural predators in the County, causing exponential growth which outcompetes native species. The water chestnut has severely impacted native aquatic habitats, fishing access, recreational use, and economic vitality in the Oswego River, among other water bodies.

Name	NYS Listing	Conservation Status	Last Documented	Subgroup	Image
Animal: Birds					
Great Blue Heron (Ardea Herodias)	Protected Bird	S5 G5	1981	Heron, Bittern, Egrets, Pelican	
Animal: Mussels and Clams					
Pink Healdgilliter (Potamius alatus)		S2 G5	1895	Freshwater Mussels	
Animal: Mammals					
Indiana Bat (Myotis sodalis)	Endangered	S1 G2	2008	Bats	
Northern Long-eared Bat (Myotis septentrionalis)	Threatened	S1 G2G3	2011	Bats	
Animal: Fish					
Lake Sturgeon (Acipenser fulvescens)	Threatened	S2S3 G3G4	2011	Sturgeons and Paddlefish	
Data Source: NYS DEC New York Nature Explorer (New York Nature Explorer)					

Suggested projects/policies identified to date. Place a sticker next to any you support.

- 1

Support St.Lawrence - Eastern Lake Ontario Watercraft Steward Program, and request that they continue to support and provide stewards to the 's future boat launch location to help educate boaters about aquatic weeds and to make sure that all boats are clean and free of plant materials before entering Oswego and Oneida Rivers.
- 2

Provide private marinas in the WRA with NYS DEC Aquatic Invasive Species Disposal Stations (aka Weed Boxes) and educational signage/kiosks to help promote and facilitate the removal of aquatic weeds from boats.
- 3

Work with the Cayuga County Soil & Water Conservation District to secure funding for continued Aquatic Vegetation Control of water Chestnut (Trapa natans) in the Oswego River in areas that experience an exponential growth, which could impact native aquatic habitats, fishing access and recreational use for residents and visitors.
- 4

Work with the Cayuga County Soil & Water Conservation District to secure funding for continued Terrestrial Vegetation Control of Giant Hogweed in the Oswego River in areas that experience an exponential growth, which has not only economical impact, but also threat to human health.

Suggested Projects – place a sticky note with your own ideas of development projects that protects Fish and Wildlife along the waterfront areas of the Town.